

SEP20/12 11.59
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME SHELLI HUTTON

SALES PRSN WA- JOE KNAUER

ALEXANDRIA, VA 22310

CLASS:	NATL.	LOCAL	REGIONAL
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(ICE)

[illegible]

DATE SEP20/12 11.59

** NEW ORDER **
TTL\$ \$55625..44X
PLS CFM, THX 9/20

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = AGENCY EST# = 594
AGENCY PRODUCT CODE =

1	700A-900A	30	\$1,600.00
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PROGRAM : GMA

2	900A-1000A	30	\$375.00
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PROGRAM : JEFF PROBST
CON COM1 : 1X PER DAY

3	900A-1000A	30	\$375.00
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PROGRAM : JEFF PROBST

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4			1000A-1100A	30		\$375.00	10/1	10/1	1		MON	1
PROGRAM : MILLIONAIRE/FEUD												
5			1100A-1200N	30		\$750.00	9/26	9/26	1		WED	1
PROGRAM : VIEW												
6			1200N-100P	30		\$675.00	9/28	9/28	1		FRI	1
PROGRAM : NEWS												
7			100P-300P	30		\$650.00	9/25	9/28	4		TU-F	4
PROGRAM : CHEW/GH												
CON COM1: 1X PER DAY												
8			100P-300P	30		\$650.00	10/1	10/1	1		MON	1
PROGRAM : CHEW/GH												
9			300P-400P	30		\$650.00	9/25	9/28	4		TU-F	4
PROGRAM : STEVE HARVEY												
CON COM1: 1X PER DAY												
10			300P-400P	30		\$650.00	10/1	10/1	1		MON	1
PROGRAM : STEVE HARVEY												
11			400P-500P	30		\$800.00	9/28	9/28	1		FRI	1
PROGRAM : DR PZ												
12			500P-600P	30		\$1,800.00	9/27	9/27	1		THU	1
PROGRAM : NEWS												
13			600P-630P	30		\$2,400.00	9/26	9/26	1		WED	1
PROGRAM : NEWS												
14			700P-730P	30		\$2,400.00	9/25	9/28	2		TU,F	2
PROGRAM : JEOPARDY												
CON COM1: 1X PER DAY												

REP HEADLINE# 6327878
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
SEP20/12 11.59
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
15			730P-800P PROGRAM : WHEEL CON COM1: 1X PER DAY	30		\$2,400.00	9/26	9/28	3		W-F	3
16			1000P-1100P PROGRAM : CASTLE	30		\$4,800.00	10/1	10/1	1		MON	1
17			1000P-1100P PROGRAM : NASHVILLE	30		\$4,250.00	9/26	9/26	1		WED	1
18			800P-1100P PROGRAM : SAT COL FOOTBALL	30		\$3,300.00	9/29	9/29	1		SAT	1
19			1100P-1135P PROGRAM : LATE NEWS CON COM1: 1X PER DAY	30		\$2,000.00	9/25	9/27	2		TU,TH	2
20			1135P-1210A PROGRAM : NIGHT LINE CON COM1: 1X PER DAY	30		\$825.00	9/25	9/28	4		TU-F	4
21			1135P-1210A PROGRAM : NIGHT LINE	30		\$825.00	10/1	10/1	1		MON	1
22			500A-600A PROGRAM : NEWS	30		\$275.00	9/29	9/29	1		SAT	1
23			600A-700A PROGRAM : NEWS	30		\$675.00	9/29	9/29	1		SAT	1
24			700A-900A PROGRAM : NEWS	30		\$850.00	9/29	9/29	1		SAT	1
25			1200N-1230P PROGRAM : NEWS	30		\$475.00	9/29	9/29	1		SAT	1

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26			330P-700P	30		\$2,750.00	9/29	9/29	1		SAT	1
PROGRAM : COL FOOTBALL												
27			500A-600A	30		\$200.00	9/30	9/30	1		SUN	1
PROGRAM : NEWS												
28			600A-700A	30		\$675.00	9/30	9/30	1		SUN	1
PROGRAM : NEWS												
29			700A-900A	30		\$850.00	9/30	9/30	1		SUN	1
PROGRAM : NEWS												
SEP/12			47950.00	OCT/12		\$7,675.00						
CONTRACT TOTAL												55625.00
TOTAL SPOTS												44

MARKET TOTALS \$198,660 WFTV 28% WKMG 29% WESH 24% WOFL 14% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 5% EFTV 0%

SHARES ESTIMATED**

SVC- NSI
DEMOS- RA35+*